



# CAREER OUTCOMES SURVEY

Academic 2020/21

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## 2020/21 Academic Year report - Career Outcome rates

Each semester, University of Arkansas - Fort Smith Career Services department tracks career outcomes rate for graduates utilizing the NACE First Destination survey. The table below summarizes the Primary Status data.

**Timing** - For capture purposes, we include summer II (August graduates) into the data for the interim fall report. Spring graduates are included in the final academic year report, usually completed around December/January.

**Career Outcomes rate** is the percentage of graduates (Associates/Bachelors/Masters) who are in one of the following categories minus those still seeking employment (SE), in the 6 months after graduation. The definition excludes those with no known data (NO = 332) or not seeking employment (NS = 22):

- Employed full time (FT) > 30 hours week
- Employed part time (PT) < less than 30 hours per week
- Enrolled in a program of continuing education (CE)
- Serving in the U.S. Armed forces (MI)
- Participating in a program of voluntary service (VU)

	Total All (incl No Info)	Primary Status					SE	NS	No Data	Career Outcomes %
		FT	PT	CE	MI	VU				
Fall 2020	458	207	12	50	3	1	63	17	105	81.3
Spring 2021	533	201	11	70	2		19	5	225	93.7
<b>All Graduates</b>	991	408	23	120	5	1	82	22	330	87.5
Fall 2020	106	26	1	40	1		4	7	27	94.4
Spring 2021	128	25	1	49	1		2	2	48	97.4
<b>Total Associates</b>	234	51	2	89	2		6	9	75	96.0
Fall 2020	343	173	11	10	2	1	58	10	78	77.3
Spring 2021	398	172	10	21	1		17	3	174	92.3
<b>Total Bachelors</b>	741	345	21	31	3	1	75	13	252	84.2
Fall 2020	9	8					1			88.9
Spring 2021	7	4							3	100.0
<b>Total Masters</b>	16	12					1		3	92.3
<b>By College:</b>										
Arts & Sciences	343	92	11	55	3		29	9	144	84.7
Business/Indus	331	150	5	41	1	1	29	9	95	87.2
Graduate	16	12					1		3	92.3
HEHS	301	154	6	24	1		22	4	90	89.4

Notes:

1. Colleges are grouped by new college descriptions following the realignment in spring 2021
2. Data collection is through a range of sources including surveys when students collect diplomas and pre-graduation Alumni events, information provided by faculty, family and colleagues, searches on LinkedIn, Facebook, and other social media.
3. Timing: data is collected from posting of degrees by Records Office, to approximately 6 months after graduation date.

4. The definitions of Primary Status follow National Association Colleges and Employers (NACE) guidelines.
5. Knowledge Rate: this is the percentage of graduates we have reasonable and verifiable information on their first destination, postgraduate career activities. The target minimum percentage recommended by NACE is 65%; total for AY 2020/21 is 67%

## Trend data – total only

	Total grads	Outcomes %
2020/21	991	87.2
2019/20	1087	88.1
2018/19	1111	84.8
2017/18	1105	86.1
2016/17	1051	90.5
2015/16	929	87.6
2014/15*	1136	87.5
2013/14	754	85.0

\*Estimated outcomes owing to incomplete fall 2015 data

## Pandemic Impact

The period of data collection continues to reflect trends begun in prior collection periods influenced by the ongoing pandemic status. The effects were further compounded for 2020/21 graduates as the period between their grad date and the 6 months following (the usual measurement period) saw virtual graduation, diplomas mailed instead of collected personally, and “Zoom” fatigue. To mitigate these effects a link to the survey was mailed with every diploma sent out with Records Office assistance, as well as the usual methods but the numbers are down.

The most notable effect was the increase in number of students with no data. The NACE standard or knowledge rate is recommended at a minimum 65% and at 57% for the spring semester we were considerably below despite efforts to establish outcomes. For AY 20/21 67% was achieved.

Semester	NO info	NO info %
Spring 21	225	42.2
Fall 20	105	22.9
Spring 20	213	35.4
Fall 19	64	13.2
Spring 19	74	12.4
Fall 18	72	14.0



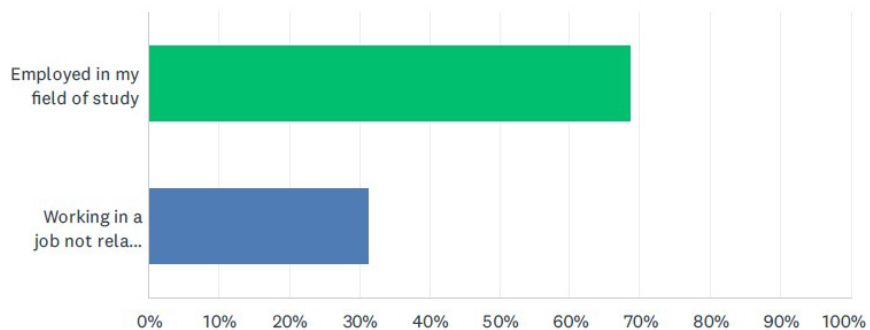
	Total All (incl No Info)	FT	PT	CE	Mil	VU	SE	NS	No Data	Career Outcomes %
Psychology	39	9	2	5			5		18	76.2
Rhet/Writing	7	2	1				1		3	75.0
Social Work	19	5		2					12	100.0
Spanish/Lic	3								3	
Studio Art	2								2	
Theatre	4	1							3	100.0
<b>Masters</b>	16	12					1		3	92.3
Education	4	1							3	100.0
HealthCareAdm	12	11					1			91.7

## 2020/21 - Survey data

Part of the data collection process includes paper surveys as students collect their diplomas at the Records Office, and online surveys. The online survey goes to UAFS emails, and non-UAFS email addresses collected at Gradfest (conducted by the UAFS Alumni Office each semester). While not all students complete the survey, the data is below for an additional question we ask.

Q3 If your PRIMARY status from Q1 is employed full time or employed part time, please select the category which BEST describes your employment (Check only ONE):

Answered: 51 Skipped: 41



ANSWER CHOICES	RESPONSES
Employed in my field of study	68.63% 35
Working in a job not related to my field of study	31.37% 16
TOTAL	51