

University of Arkansas - Fort Smith
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General Syllabus

ART 3623 Fine Printing and Bookmaking

Credit Hours: Lecture Hours: 2 Other Hours: 4 Studio

Prerequisites: Junior standing, or consent of instructor.

Effective Catalog: 2019- 2020

I. Course Information

A. Catalog Description

Employs letterpress, bookmaking, and other production methods, and explores contemporary interpretations of the book as a vehicle for sequential/narrative design. Emphasizes mature dimensional idea generation, sequential consistency, and media choices.

B. Additional Information

Projects include handmade bookbinding techniques, and letterpress printing.

II. Student Learning Outcomes

A. Subject Matter

Upon completion of this course, the student will be able to:

1. Apply techniques in hand-set and digital typography in letterpress printing.
2. Classify terms and equipment used in letterpress printing and the various uses of each?
3. Demonstrate proper use of imposing equipment, furniture and accessories on an advanced level.
4. Analyze the structure of books, and create limited edition fine press works, such as books, broadsides, and other printed matter.
5. Exhibit in-depth knowledge of book and printing history.
6. Produce compelling and creative narrative/sequential design.
7. Demonstrate complex ideas through image, format and materials.

B. University Learning Outcomes

Fine Printing/Bookmaking enhances student abilities in the following areas:

Analytical Skills

Critical Thinking Skills: Student will define and research the problem, generate possible solutions, and execute the best solution to the problem based on the information and resources at hand.

Communication Skills (written and oral)

Student will use diverse written and graphical methods to communicate solutions to the assigned problems, in the form of thumbnails, sketches, and finally, projects.

Student will effectively communicate orally their ideas in a public setting.

III. Major Course Topics

- A. Vocabulary of materials used in printing and bookmaking
- B. Multiple color and multiple device printing
- C. History of printing and book making
- D. Printing from polymer and metal plates
- E. Bookbinding procedures, materials, and equipment for editioned books