

**University of Arkansas - Fort Smith**  
**5210 Grand Avenue**  
**P. O. Box 3649**  
**Fort Smith, AR 72913-3649**  
**479-788-7000**

## **General Syllabus**

### **ART 3633 Advanced Fine Printing and Bookmaking**

Credit Hours: 3

Lecture Hours: 2

Studio Hours: 4

Prerequisite(s): ART 3623 Fine Printing and Bookmaking or consent of instructor.

Effective Catalog: 2019-20

#### **I. Course Information**

##### **A. Catalog Description**

Expands the exploration of various advanced concepts and practices in the art and design of printed matter using letterpress (relief), especially in relation to the production of books. Students will conceive, design and construct their own books using a variety of printing techniques to enhance their professional portfolios.

#### **II. Student Learning Outcomes**

##### **A. Subject Matter**

Upon successful completion of this course, the student will be able to:

1. Demonstrate advanced knowledge of the type, presses, and equipment within the studio, including preparing presses for printing, cleaning, and general upkeep.
2. Demonstrate advanced knowledge of both handset and digital typography and its use in both letterpress printing and book arts.
3. Evaluate printed matter and book structures, developing a discriminating eye for concerns of fine craftsmanship.
4. Combine text and image, discovering innovative ways to unite the two successfully.
5. Demonstrate knowledge of the history of printing, the tradition of fine press, and the phenomenon of contemporary artists' books.

##### **B. University Learning Outcomes**

This course enhances student abilities in the following areas:

**Analytical Skills****Critical Thinking**

Problem solving is one of the main focuses of Advanced Fine Printing/Bookmaking. Students will complete course exercises and examinations which require them to define and research the problem, generate a number of possible solutions, and finally execute the best solution to the problem based on the information and resources at hand.

**Communication Skills (Oral and Written)**

The student will use diverse written and graphical methods to communicate his/her solution to the assigned problems, in the form of thumbnails, sketches, and finally, projects.

**II. Major Course Topics**

- A. Advanced Letterpress operation and printing
- B. Preparing digital files for printing on a letterpress
- C. Producing film and polymer plates for letterpress printing
- D. Exposing and printing with photopolymer plates
- E. In-depth research into book and printing history