University of Arkansas - Fort Smith
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General Syllabus

ENGL 3803 Applied Literacy Pedagogy with Technology

Credit Hours: 3   Lecture Hours: 3   Laboratory or other types of Hours:0

Prerequisite(s): Admission to the Educator's Preparation Program (EPP)
Prerequisite(s) or corequisite(s): ENGL 2113 Introduction to Literary and Cultural Studies;
ENGL 2013 Introduction to Global Literature; or ENGL 2023 Introduction to American
Literature; or consent of the director of English with Teacher Licensure 7-12 BS program.

Effective Catalog: 2023-2024

I.   Course Information

A. Catalog Description

Designed to integrate literacy instruction with online instruction in an authentic
application by exploring various curriculum design models and contemporary
technologies specific to literacy pedagogy. This course applies to licensure and non-
licensure students who have an interest in applied literacy instruction in a classroom
or professional environment.

II. Student Learning Outcomes

A. Subject Matter
Upon successful completion of this course, the student will be able to:

1. Apply the core elements of various instructional design models and literacy
    pedagogy to an authentic application
2. Apply the core elements of various online instructional design models and literacy
    pedagogy to an authentic application
3. Integrate various technologies into literacy instructional design that promotes
    impact on student learning
4. Model behaviors that support awareness of legal, ethical, and safe behaviors
    relevant to online instruction and digital citizenship
5. Evaluate state and national standards for literacy and technology instruction
6. Analyze and apply knowledge of how learners' individual differences, identities,
    and funds of knowledge and resources foster inclusive, anti-racist/anti-bias
    learning environments that actively engage all learners

7. Apply knowledge and theoretical perspectives to literacy pedagogy to create a comprehensive instructional unit reflective of the elements of literacy that includes standards-alignment, anti-racist/anti-bias differentiated instruction and assessment

B. University Learning Outcomes (ULO)

Analytical Skills
Critical Thinking Skills: Students will identify problems/issues and develop solutions/analysis. Students will analyze a variety of texts for their rhetorical and/or literary features, as well as analyze the rhetorical situation to which the texts they produce respond.

Communication Skills (written and oral)
Students will communicate proficiently. Students will practice communication skills through discussions, presentations, and a variety of required written assignments.

Ethical Decision Making
Students will model ethical decision-making processes. Students will practice critical response to the writing of others, responsible use of research materials and intellectual property, and the ethical use of persuasion.

Global & Cultural Perspectives
Students will reflect upon cultural differences and their implications for interacting with people from cultures other than their own. Students will analyze the rhetorical situation, produce texts for a variety of audiences, and avoid the use of biased language.

III. Major Course Topics

A. Current trends and issues of 21st century literacy pedagogy
B. Current trends and issues of various current and emerging technologies
C. Current trends and issues of instruction and assessment
D. Curriculum design models and processes
E. Ethical and legal issues relevant to online instruction and digital citizenship