

**University of Arkansas – Fort Smith**  
**5210 Grand Avenue**  
**P. O. Box 3649**  
**Fort Smith, AR 72913–3649**  
**479–788–7000**

## **General Syllabus**

### **FIN 3723 Investments**

Credit Hours: 3

Lecture Hours: 3

Laboratory Hours: 0

Prerequisite: FIN 3713 Business Finance and admission to the College of Business or consent of the instructor

Effective Catalog: 2018-2019

## **I. Course Information**

### **A. Catalog Description**

Focuses on security analysis and portfolio construction. Topics covered include risk and return, investment planning, securities and securities markets, and the efficient market hypothesis.

## **II. Student Learning Outcomes**

### **A. Subject Matter**

Upon successful completion of this course, the student will be able to:

1. Identify, research and evaluate the potential risk and expected return for investment instruments such as equity (stock), fixed-income, options and futures contract, and mutual fund.
2. Research and compare macro-economic and industry information from varying sources in order to come up investment ideas.
3. Assess the market and specific security condition and generate the security trading and order strategies.
4. Assess the investment performance by analyzing the return/risk profile

### **B. University Learning Outcomes**

This course enhances student abilities in the following areas:

#### **Analytical Skills**

**Critical Thinking Skills** - Students will use critical thinking skills to identify problems/issues in financial investing and develop solutions/analysis. Specifically, students will research, evaluate, and compare information from varying sources in order to evaluate authority, accuracy, and bias relevant to the problems/issues. Students will

generate solutions/analysis of problems/issues evaluated.

**Global and Cultural Perspectives**

Students will reflect upon the global perspective of securities and financial markets.

**III. Major Course Topics**

- A. Risk and Return in Equity Investment
- B. Buying and Selling Securities and the Financial Markets
- C. Macro and Industry Analysis
- D. Risk and Return in Fixed Income Investment
- E. Risk and Return in Option and Futures Investment
- F. Risk and Return in Mutual Fund Investment
- G. Diversification, Asset Allocation, and Portfolio Construction