

University of Arkansas - Fort Smith
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General Syllabus

GRDS 399V Advanced Graphic Design Special Projects

Credit Hours: 1-3 (Variable)

Laboratory or other types of Hours: Variable

Prerequisite(s): Junior or senior standing and consent of instructor and department head.
Effective Catalog: 2019-20

I. Course Information

A. Catalog Description

An individual project in graphic design areas offered on an arranged basis. Projects and deadlines are determined by the student and instructor. May be repeated when topics differ, for a total of six hours.

B. Additional Information

Graphic Design Special Projects is a prearranged studio course. Course content is agreed upon by both student and faculty as is number of credit hours (one, two, or three) prior to registration for the course. Each student will make his/her own assignments and choices concerning content, subject matter, etc. in conjunction with the instructor.

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Work as a graphic designer outside the realm of the classroom.
2. Demonstrate time management skills.
3. Other outcomes to be determined based on special topic.

B. University Learning Outcomes

This course enhances student abilities in the following areas:

Analytical Skills

Critical Thinking

Students will formulate objectives in a unique project largely of their own determination that falls within the parameters of the assignment. Students must comprehend a problem, select, organize, and synthesize components to achieve an effective result as creative form and content. Students will assess

and revise work-in-progress and to the end of creating designs. Students will use critical thinking skills to identify a problem or issue. Students will assess and justify the solutions and/or analysis.

Communication Skills (Written and Oral)

Students will compose coherent design projects appropriate to the intended audience. Students must present research findings several times during semester and participate in formal critique sessions and professional presentations during this course. Students will discuss their own work with clarity, fluency, and intellect, as well as offering feedback for colleagues' work. Students must also present work as if in a professional presentation, explaining intent of work, descriptions of visual solutions to problems, and addressing of target audiences.

III. Major Course Topics

- A. Projects will be developed by the student in consultation with the instructor.