

**University of Arkansas - Fort Smith  
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## **General Syllabus**

### **HISP 3523 Communicating Through Exhibits**

Credit Hours: 3

Lecture Hours: 3

Laboratory Hours: 0

Prerequisite(s): HISP 3503 Basic Skills in Interpretation

Effective Catalog: 2019-2020

#### **I. Course Information**

##### **A. Catalog Description**

Focuses on the development and use of traditional and multimedia exhibits for historic sites, museums, and natural resources sites.

#### **II. Student Learning Outcomes**

##### **A. Subject Matter**

Upon successful completion of this course, the student will be able to:

1. Define interpretive exhibits.
2. Describe the methodologies used to plan, develop, produce and display interpretive history exhibits.
3. Describe the purposes of interpretive exhibits.
4. Differentiate between the types of interpretive exhibits.
5. Create an interpretive exhibit in a lab based on course outcomes.
6. Examine the importance of "visitor experience" to interpretive exhibits.
7. Discuss the "visitor/exhibit" dynamic.
8. Describe content issues in interpretive exhibits.

##### **B. University Learning Outcomes**

Upon successful completion of this course, the student will be able to:

###### **Analytical Skills**

###### **Critical Thinking**

Students will identify problems/issues and develop solutions/analysis.

Students will synthesize material from various sources to complete projects.

**Communication Skills (written and oral)**

Students will create several different presentations on different topics. These presentations will be designed for general audiences of different ages in a public setting.

**Ethical Decision Making**

Students will create original presentations and exhibits based on original research. These exhibits and presentations must be accurate, informative, and entertaining and uphold the highest ethical standards.

**Global & Cultural Perspectives**

Students will create presentations that embrace multicultural aspects of historical events. Students will also learn techniques for conducting effective presentations for diverse audiences.

**III. Major Course Topics**

- A. Interpretive techniques and principles for exhibits
- B. Original objects in exhibits
- C. Reproduction items in exhibits
- D. Graphics in exhibits
- E. Verbal descriptions
- F. Hands on strategies
- G. Cost of fabrication