University of Arkansas - Fort Smith 5210 Grand Avenue P. O. Box 3649 Fort Smith, AR 72913-3649 479-788-7000

General Syllabus

HISP 4533 Heritage Interpretation Travel Seminar

Credit Hours: 3 Lecture Hours: 3 Laboratory Hours: 0

Prerequisite(s): HIST 4503 Introduction to Public History

Effective Catalog: 2019-2020

I. Course Information

A. Catalog Description

Travel study to various historical and natural sites, focusing on analysis of the presentation of site content through exhibits, interpretive talks, and multimedia displays. Requires travel to multiple sites in the region to observe the diversity of park operations and opportunities.

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

- 1. Observe and document the operations of sites visited.
- 2. Participate in and evaluate activities at the sites.
- 3. Define the differences in missions of historical and natural sites.
- 4. Describe the audience expectations at different sites and how the sites approach these audiences.
- 5. Write reports/journals detailing observations and differences between the various sites.

B. University Learning Outcomes

This course enhances student abilities in the following areas:

Communication Skills (written and oral)

Students will create several different presentations on different topics. These presentations will be designed for general audiences of different ages.

Analytical Skills Critical Thinking

Students will synthesize material from various sources as they evaluate activities at the sites.

III. Major Course Topics

- A. Missions of historical and natural sites
- B. Differences between historical and natural sites
- C. Audience expectations
- D. Park and site operations
- E. Public presentations
- F. Different presentation and exhibit techniques