

University of Arkansas - Fort Smith
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General Syllabus

LEAD 4423 Contemporary Influences on Leadership

Credit Hours: 3

Lecture Hours: 3

Hours: 0

Prerequisite: LEAD 3603 Foundations of Organizational Leadership, MGMT 3613 Leadership, or consent of instructor

Effective Catalog: 2023-2024

I. Course Information

A. Catalog Description

Focuses on work of contemporary thought leaders who have been influential in the last decade. Review and evaluate leadership literature.

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Apply knowledge from the contemporary leadership literature to work, personal, and academic experiences.
2. Evaluate contemporary leadership literature in terms of its accuracy and effectiveness.
3. Compare and contrast information from the contemporary leadership literature.
4. Identify and apply tools in the contemporary leadership literature.
5. Analyze mass media in the context of contemporary leadership literature.
6. Create a plan of action to improve leadership skills based on contemporary leadership literature.

B. University Learning Outcomes

This course enhances student abilities in the following areas:

Analytical Skills

Critical Thinking Skills - Students will analyze the forces of change that affect the market, customer relations, and employees in international organizations.

Communication Skills (written and oral) - Students will create a plan for leadership growth and development that incorporates formal written and oral presentation skills. Students will develop interpersonal communication skills to support leadership positions.

Ethical Decision Making - Students will evaluate the impact of ethical leadership in the workplace.

Global & Cultural Perspectives – Students will reflect upon cultural differences and their implications for interacting with people from cultures other than their own in leadership situations.

III. Major Course Topics

Topics will change depending upon the contemporary leadership books chosen for the semester.