

**University of Arkansas - Fort Smith
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General Syllabus

MCOM 3523 Film Workshop

Credit Hours: 3

Lecture Hours: 2

Laboratory Hours: 2

Prerequisite: MCOM 1203 Introduction to Media Communication or consent of instructor

Effective Catalog: 2018-2019

I. Course Information

A. Catalog Description

Digital film projects based upon emergent technology, styles, and developments where students assume one or many roles in a production team and work collaboratively. Course may be repeated once for a total of six credit hours, as project topics vary.

B. Additional Information - None

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Collaborate to produce works on digital film.
2. Analyze problems in the creative process.
3. Devise solutions to common cinematic problems during production.
4. Evaluate resulting efforts for effectiveness and weaknesses.
5. Develop a personal working process.
6. Deliver finished cinematic products to the public.

B. University Learning Outcomes (ULO)

This course enhances student abilities in the following areas:

Communication Skills (written and oral)

Students will communicate both with other team members during the projects, and with the audience using the tools of visual storytelling.

Analytical Skills

Critical Thinking Skills: Students will analyze problems and develop solutions using digital industry tools.

III. Major Course Topics

- A. On location shooting
- B. Team-oriented production process
- C. Start to finish filmmaking
- D. Solving common problems in production
- E. Self-generated idea realization

