

**University of Arkansas – Fort Smith**  
**5210 Grand Avenue**  
**P.O. Box 3649**  
**Fort Smith, AR 72913–3649**  
**479–788–7000**

**General Syllabus**

**MGMT 3133 Social Responsibility and Ethics in Business**

Credit Hours: 3

Lecture Hours: 3

Laboratory Hours: 0

Prerequisites: Admission to the College of Business or consent of instructor

Effective Catalog: 2018-2019

**I. Course Information**

**A. Catalog Description**

Introduces methods used in business case analysis, issues entailed in business firms' responsibilities to stakeholders, and frameworks used to identify ethical dilemmas and make appropriate decisions.

**II. Student Learning Outcomes**

**A. Subject Matter**

Upon completion of this course, the student will be able to:

1. Identify stakeholders' roles in business ethics.
2. Define and recognize business ethical issues.
3. Distinguish between the voluntary and mandated boundaries of ethical conduct in business.
4. Employ a comprehensive, systematic framework for ethical decision-making in business.
5. Assess how moral philosophies and values influence individual and group ethical decision making in business.

**B. University Learning Outcomes**

This course enhances student abilities in the following areas:

**Analytical Skills**

**Critical Thinking Skills** - Students will use critical thinking skills to identify ethical problems/issues and develop solutions/analysis in a business context.

**Ethical Decision Making**

Students will model ethical decision-making processes.

### **Communication Skills (written and oral)**

Students will compose coherent documents appropriate to the intended audience.

### **III. Major Course Topics**

- A. Ethically responsible decision making
- B. Ethical framework of utilitarianism
- C. Principle-based or rights-based framework of ethics
- D. The concept of human rights and how they are relevant to business
- E. Distinguishing moral rights from legal rights
- F. Virtue-based framework for thinking about ethical character
- G. How corporate culture impacts ethical decision making
- H. Models of corporate social responsibility
- I. Due process in the workplace
- J. Issues of health and safety in the workplace
- K. Issues of privacy in the workplace
- L. Ethical challenges posed by technology use
- M. Key concerns of ethical analysis of marketing issues
- N. Market-based and regulatory-based environmental policies
- O. The role of accountants and other professionals as “gatekeepers”
- P. How conflicts of interest can arise for business professionals
- Q. The “control environment” and the means by which ethics and culture can impact that environment
- R. Insider trading and its potential for unethical behavior