

University of Arkansas – Fort Smith
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General Syllabus

MGMT 4613 Community Leadership

Credit Hours: 3

Lecture Hours: 3

Laboratory Hours: 0

Pre- or Co-requisite (s): MGMT 3613 Leadership or LEAD 3633 Leadership Theory, or consent of instructor

Effective Catalog: 2024-2025

I. Course Information

A. Catalog Description

Focuses on the application of leadership traits and processes to service-learning projects. Students will work on teams to carry out a service project that they design and plan. Addresses use of student portfolios in self-reflection process. Emphasis on group and mentor activities.

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Differentiate between volunteerism and community leadership.
2. Identify the qualities of effective community leaders.
3. Discuss critical issues relating to diversity, social justice, community, and community responsibility.
4. Set and achieve goals for addressing community needs.
5. Summarize the social impact of a collaborative project which they have planned and implemented. This project must realize benefits for entities within the Fort Smith region.
6. Provide specific examples demonstrating how involvement in the collaborative project has enhanced their leadership ability.
7. Articulate their growth as a leader (via completion of a reflective paper).
8. Gain a better personal philosophy of service and leadership through a critical analysis of social issues, reflection, and practice.
9. Reflect how theoretical concepts play out in a real-world community, civic and not-for-profit environments through the service-learning project, assessing personal and professional impact on self and the community, and understand leadership's role in affecting society.

B. University Learning Outcomes

This course enhances student abilities in the following areas:

Analytical Skills

Critical Thinking Skills - Students will apply analytical/critical thinking skills as they plan their service-learning projects and address problems that arise.

Global and Cultural Perspectives

Students will demonstrate an understanding of how cultural differences create an opportunity for community leadership.

Communication Skills (written and oral)

Students will effectively communicate the results and implications of service-learning projects in both written and oral form.

III. Major Course Topics

- A. Service Learning and Community Leadership
- B. Opportunities for Leadership Projects in Community
- C. Applying Leadership in Projects
- D. Constructing and Using a Reflective Portfolio
- E. Developing Mentor Relationships
- F. Recognizing the Importance of Teamwork, Collaboration, and Partnerships
- G. Researching, Assessing, and Analyzing Project Ideas
- H. Formulating a Direction and Vision for Projects
- I. Forming a Plan for Project Completion
- J. Implementing the Project
- K. Anticipating Problems and Formulating Solutions
- L. Evaluating and Reflecting on Project Results