

University of Arkansas - Fort Smith
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General Syllabus:

PSYC 3123 APPLIED PSYCHOLOGY

Credit Hours: 3

Lecture Hours: 3

Prerequisite: PSYC 1163 General Psychology and one of the following: ENGL 1213 Composition II, ENGL 1233 Honors Composition, or RHET 2863 Advanced Composition.

I. Course Information

A. Catalog Description

Principles of human behavior as applied to a variety of problems regarding mental and physical health, communication, motivation, and the legal system. Psychological tests and techniques used in industry and governmental settings are discussed. Career planning in psychology is reviewed.

B. Additional Course Information

None

II. Student Learning Outcomes

I. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Examine the major activities, techniques and issues, and research directions of four of the fields of applied psychology (Industrial-Organizational, Health & Behavioral Medicine, Clinical, and Forensic.);
2. Assess various applications of psychology in areas of school, sports, military, engineering, community, and consumer psychology.

II. University Learning Outcomes

Applied Psychology enhances student abilities in the following areas:

Communication Skills (written and oral)

The student will comprehend information through reading and listening and be able to distinguish and communicate in written and verbal formats ideas fundamental to the thesis from sources that support the ideas.

Analytical Skills

Critical Thinking Skills

The student will analyze a problem leading to formulation of a hypothesis; state conclusions based on analysis of the data, and critique most aspects of the research process. The student will identify concepts or problems with its various components. They will research, organize, and prioritize information and draw appropriate conclusions.

III. Major Course Topics

- A. The scope of psychology
- B. Health psychology
- C. Clinical psychology
- D. Educational psychology
- E. Industrial psychology
- F. Consumer behavior
- G. Sports psychology
- H. Psychology and the legal system
- I. Psychology and product design