

**University of Arkansas - Fort Smith**

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**General Syllabus**

**RHET 3413 Publications Staff**

Credit Hours: 3

Lecture Hours: 3

Laboratory or other types of Hours: 0

Prerequisite(s): ENGL 2853 Introduction to Creative Writing OR RHET 3513 Imaginative Writing OR GRDS 2343 Print and Publication Design OR consent of instructor.

Effective Catalog: 2020-2021

**Course Information**

**A. Catalog Description**

*Applause* Publications Staff is a forum by which students of literary and visual arts can test the effects of their work on an audience. This course provides guidance in planning, instigation, overseeing, and reviewing the publication of *Applause*, the creative arts magazine of UAFS.

**B. Additional Information**

**II. Student Learning Outcomes**

**A. Subject Matter**

Upon successful completion of this course, the student will be able to:

1. Analyze various forms of the creative arts.
2. Evaluate various forms of the creative arts.
3. Intellectually discuss and select works for publication.
4. Design a layout for a magazine.
5. Edit copy for publication.
6. Write letters of acceptance and rejection.
7. Create a literary magazine.

**B. University Learning Outcomes**

This course enhances student abilities in the following areas:

**Analytical Skills****Critical Thinking Skills**

Students will identify problems/issues and develop solutions/analysis. Students will analyze a variety of texts for their rhetorical and/or literary features, as well as analyze the rhetorical situation to which the texts they produce respond.

**Communication Skills (written and oral)**

Students will communicate proficiently. Students will practice communication skills through discussions, presentations, and a variety of required written assignments.

**Ethical Decision Making**

Students will model ethical decision-making processes. Students will practice critical response to the writing of others, responsible use of research materials and intellectual property, and the ethical use of persuasion.

**Global & Cultural Perspectives**

Students will reflect upon cultural differences and their implications for interacting with people from cultures other than their own. Students will analyze the rhetorical situation, produce texts for a variety of audiences, and avoid the use of biased language.

**III. Major Course Topics**

- A. Evaluation of the creative works
- B. Copy editing
- C. Layout design
- D. Letters of rejection and acceptance