

# University of Arkansas – Fort Smith

5210 Grand Avenue  
P. O. Box 3469  
Fort Smith, AR 72913-3469  
479-788-7000

## General Syllabus

### RHET 3413 Literary Events and Publishing

Credit Hours: 3

Lecture Hours: 3

Laboratory Hours:

**Prerequisite:** ENGL 2853 Introduction to Creative Writing; or RHET 3513 Imaginative Writing; or GRDS 2343 Print and Publication Design or consent of instructor.

Effective Catalog: 2023-2024

#### I. Course Information:

##### A. Catalog Description

This course acclimates students to the world of literary publishing (writing and editing), literary/arts/culture journals and magazines; literary events, e.g. conferences, readings, author visits. Students will study the literary publishing world and culture, while also participating as a staff-member of *Applause*, a national undergraduate journal. May be repeated for a total of six credits.

##### B. Additional Information

This course is offered both fall and spring semesters. In fall semesters the course focuses on planning and participating in literary events, many sponsored by *Applause*. In spring semesters, the course focuses on planning, creating, editing, and publishing the yearly issue of the journal.

#### II. Student Learning Outcomes

##### A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Analyze and evaluate various forms of the creative arts;
2. Discuss and select works for publication;
3. Design a layout for a magazine;
4. Edit copy for publication;

5. Use professional literary/culture journal submission software and event-planning software;
6. Communicate via email, telephone, and Zoom with other students, *Applause* submitters and contributors, as well as the other professional writers;
7. Host literary arts events at locales both on campus and off to highlight the connection between UAFS and the city of Fort Smith in addition to UAFS's role in the national literary community; and
8. Analyze, critique, and practice professional discourse-community standards with each other and the other working writers encountered during the semester's course.

## **B. University Learning Outcomes (ULOs)**

### **Analytical Skills**

**Critical Thinking Skills Goal:** Students will identify problems/issues and develop solutions/analysis. Students will analyze a variety of texts for their Rhetorical and/or literary features, as well as analyze the Rhetorical situation to which the texts they produce respond.

### **Communication Skills (written and oral)**

Students will communicate proficiently. Students will practice communication skills through discussions, presentations, and a variety of required written assignments.

### **Ethical Decision Making**

Students will model ethical decision-making processes. Students will practice critical response to the writing of others, responsible use of research materials and intellectual property, and the ethical use of persuasion.

### **Global & Cultural Perspectives**

Students will reflect upon cultural differences and their implications for interacting with people from cultures other than their own. Students will analyze the Rhetorical situation, produce texts for a variety of audiences, and avoid the use of biased language.

## **III. Major Course Topics**

- A. Literary/cultural magazine production and functioning
- B. Evaluation of the creative works
- C. Copy editing
- D. Poetry, Fiction, Nonfiction, Visual Art
- E. Layout design and website practice
- F. Letters of rejection and acceptance/Professional communication
- G. Literary event planning, such as readings and the annual issue launch
- H. Multicultural Aesthetics
- I. Interdisciplinary aesthetics and events
- J. Professional Literary Community Discourse Standards