

University of Arkansas - Fort Smith
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General Syllabus

SPCH 2223 Advanced Public Speaking

Credit Hours: 3

Lecture Hours: 3

Prerequisite: SPCH 1203 Introduction to Speech Communication

Effective Catalog: 2018-2019

I. Course Information

A. Catalog Description

Theory and extensive practice in preparing, delivering, and critiquing informative, persuasive, and special-occasion speeches for large groups.

B. Additional Information

None

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Describe characteristics of informative, persuasive, and special- occasion speeches.
2. Demonstrate effective diction and voice in public speaking.
3. Effectively organize preparing speeches for large groups.
4. Incorporate revision in preparation of speeches for large groups.
5. Deliver informative, persuasive, and special-occasion speeches.
6. Listen effectively and respond to speeches.
7. Demonstrate effective rhetorical control in speaking to large groups.

B. University Learning Outcomes

The course enhances student abilities in the following areas:

Communication Skills (written and oral)

Students will write outlines, make oral presentations, revise, peer group work.

Ethical Decision Making

Students will recognize and evaluate ethical implication of communication in a variety of large group settings.

III. Major Course Topics

- A. Researching and preparing large-group speeches
- B. Audience analysis
- C. Diction
- D. Voice and tone control
- E. Rhetoric of informative speeches
- F. Rhetoric of persuasive speeches
- G. Rhetoric of special-occasion speeches
- H. Basic listening skills
- I. Critique and peer response
- J. Using peer response to revise
- K. Preparing for questions
- L. Extemporaneous speeches