

University of Arkansas - Fort Smith
5210 Grand Avenue
P. O. Box 3649
Fort Smith, AR 72913-3649
479-788-7000

General Syllabus

WFL 2733 Workplace Foundations

Credit Hours: 3 Lecture Hours: 3 Laboratory or other types of Hours: 0

Effective Catalog: 2020-2021

I. Course Information

A. Catalog Description

Provides students with an opportunity to develop a workplace vocabulary and advance critical and analytical thinking in solving business issues. Business is viewed first by examining national and global factors that influence its development, followed by an exploration of its internal organization.

B. Additional Information - None

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

1. Identify and describe the competitive environments and forces that affect the internal and external operations of companies doing business in the global market.
2. Define and describe free-market capitalism and how it differs from other economic systems, as well as the role of key U.S. economic indicators.
3. Explain entrepreneurship and what it takes to be an entrepreneur.
4. Discuss the challenges managers face to set ethical standards and encourage corporate social responsibility, structure organizations, manage production and operations, and human resources.

B. University Learning Outcomes (ULO)

This course enhances student abilities in the following areas:

Analytical Skills

Critical Thinking - Students will develop comprehensive knowledge of the structure of workplaces and deliver sound arguments to address workplace challenges.

Communication Skills (written and oral)

Students will communicate effectively in written format as they work together to discuss key terminology and concepts associated with the major course topics.

Ethical Decision Making

Students will recognize and analyze a variety of work-related ethical challenges encountered in domestic and transnational workplaces. Students will apply domestic and host-country principles to identify appropriate responses.

Global and Cultural Perspectives

Students will reflect upon cultural differences and the challenges faced in domestic and transnational workplaces when working towards inclusionary workplaces. Students will apply standards of behavior established by federal regulatory agencies to determine appropriateness of remedies.

III. Major Course Topics

- A. Workplace Design: Structuring workplace units and their competencies
- B. The Greater Picture: Communities, Industries, and Nations
- C. Motivating Employees to Produce Quality Goods and Services
- D. Workplace Ownership and Management
- E. Workplace Customer-Oriented Marketing
- F. Workplace Regulators and Compliance