

University of Arkansas - Fort Smith
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General Syllabus

MCOM 31403 Special Topics in Media Communication

Credit Hours: 3 Lecture Hours: 3 Laboratory Hours: 0

Prerequisite: MCOM 12003 Introduction to Media Communication

Effective Catalog: 2018-2019

I. Course Information

A. Catalog Description

Study and work in varied topics related to the production and reception of media communication. May be repeated once when topics differ.

B. Additional Information - None

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course students will be able to:

As a special topics course, subject matter will vary with the topic but will be related to the production and reception of media communication and/or theories of mass communication.

B. University Learning Outcomes (ULO)

This course enhances student abilities in the following areas:

Communication Skills (written and oral)

Students will read course materials and texts and/or media produced by other students in the course, produce texts and/or media to respond to course assignments, and discuss course content, assignments, and their own and other's media.

Ethical Decision Making

Students will provide feedback on the work of others, which presents them with ethical situations which must be resolved; students will discuss the situations and provide feedback accordingly.

Global and Cultural Perspectives

Students will reflect upon global and/or cultural differences and their implications for interacting with people from cultures other than their own in contexts specific to the field of media communication.

III. Major Course Topics

Course topics will be dependent on the specific offering.