University of Arkansas - Fort Smith
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General Syllabus

MCOM 35003 Editing and Post-Production

Credit Hours: 3   Lecture Hours: 3   Laboratory Hours: 0

Prerequisite: MCOM 25103 Media Production

Effective Catalog: 2018-2019

I.   Course Information

A.   Catalog Description
The techniques of creating a digital film from raw footage; including the use of video editing software, motion graphics, audio/video manipulation tools, and rendering.

B.   Additional Information - None

II.   Student Learning Outcomes

A. Subject Matter
Upon successful completion of this course, the student will be able to:

1. Utilize editing software to its fullest potential to create finished product.
2. Adjust the visual appearance qualities of base footage.
3. Integrate visual effects and motion graphics.
4. Create and master multiple audio tracks on a single piece.
5. Rebuild video and audio using software tools.
6. Render and export files using multiple compression techniques.
7. Edit footage using advanced techniques in the field.

B. University Learning Outcomes (ULO)
This course enhances student abilities in the following areas:

Communication Skills (written and oral)
The vision of the editor will be demonstrated to the audience through story-telling communication skills in the editing and post-production process, creating a stronger and more compelling communication tool.

Analytical Skills
Critical Thinking Skills: Students will draw conclusions and/or solve problems

during the editing/post-production process achieving an improved work flow and more precise work.

III.   Major Course Topics

    A. Audio/Video manipulation
    B. Footage management and workflow
    C. Advanced non-linear editing tools
    D. Post-production tools and techniques
    E. Rendering and Compression