

**University of Arkansas - Fort Smith
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General Syllabus

MCOM 4930V Independent Project

Credit Hours: 1-3 variable Independent Study Hours: 1-3 Variable

Prerequisite: MCOM 12003 Introduction to Media Communication and consent of instructor.

Effective Catalog: 2018-2019

I. Course Information

A. Catalog Description

Focuses on creating a project or projects within a specific area of new media writing, such as websites, blogs, hypertexts, documentaries, series, or other long-form journalism.

B. Additional Information - None

II. Student Learning Outcomes

A. Subject Matter

Upon successful completion of this course, the student will be able to:

As an independent project, subject matter will vary with the topic but will be related to the production and reception of long or multi-form documents for mass media.

B. University Learning Outcomes (ULO)

This course enhances student abilities in the following areas:

Communication Skills (written and oral)

Students will read course materials and texts and/or media produced by other students in the course, produce texts and/or media to respond to course assignments, and discuss course content, assignments, and their own and other's media.

Ethical Decision Making

Students will provide feedback on the work of others, which presents them with ethical situations which must be resolved; students will discuss the situations and provide feedback accordingly.

Global and Cultural Perspectives

Students will be able to reflect upon global and/or cultural differences and their implications for interacting with people from cultures other than their own in contexts specific to the field of media communication.

III. Major Course Topics

Course topics will be dependent on the specific project or projects.

