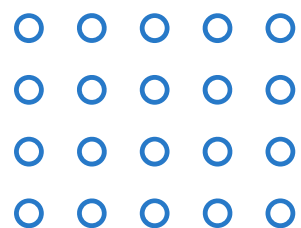
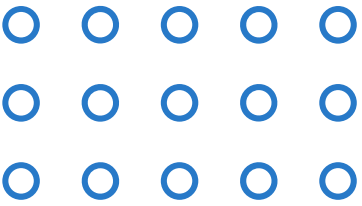
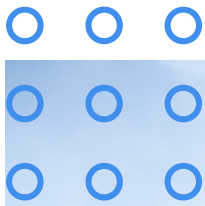




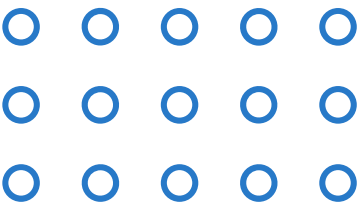
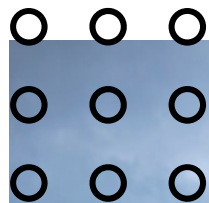
Day of Giving Ambassador Orientation





INTRODUCTION

WHAT IS
DAY OF GIVING?



INTRODUCTION

WHAT IS AN
AMBASSADOR?



INTRODUCTION

SURE, BUT

WHAT DO I DO?

Intentionally communicate with people you know about the Day of Giving.

Via social media, texts, emails, phone calls, and conversations. Being an ambassador is different for everyone. The important part is that it feels natural for you and whom you're communicating with.





AMBASSADOR TOOLKIT



SAMPLE LANGUAGE

for texts, emails, and social media posts.



SAMPLE GRAPHICS

for Instagram, Facebook, LinkedIn, and your email signature.



NECESSARY LINKS

to the UAFS press release, the Day of Giving donation thermometer, and the Day of Giving website!



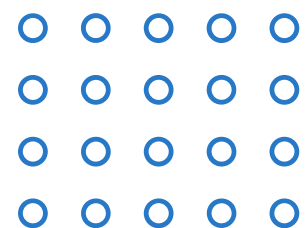
FAQS, TIPS, AND TRICKS

including the best performance time for social media, advice on post frequency, etc.



WEBSITE

Here's what the website looks like and how to navigate it.





**TAKE 15 MINUTES
AND MAKE
A PLAN.**

SCHEDULE REMINDERS

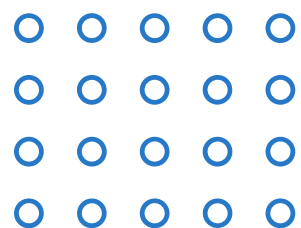
In the time when the competition between businesses is becoming more and more competitive than ever, you should turn your business presentation into a powerful marketing tool.

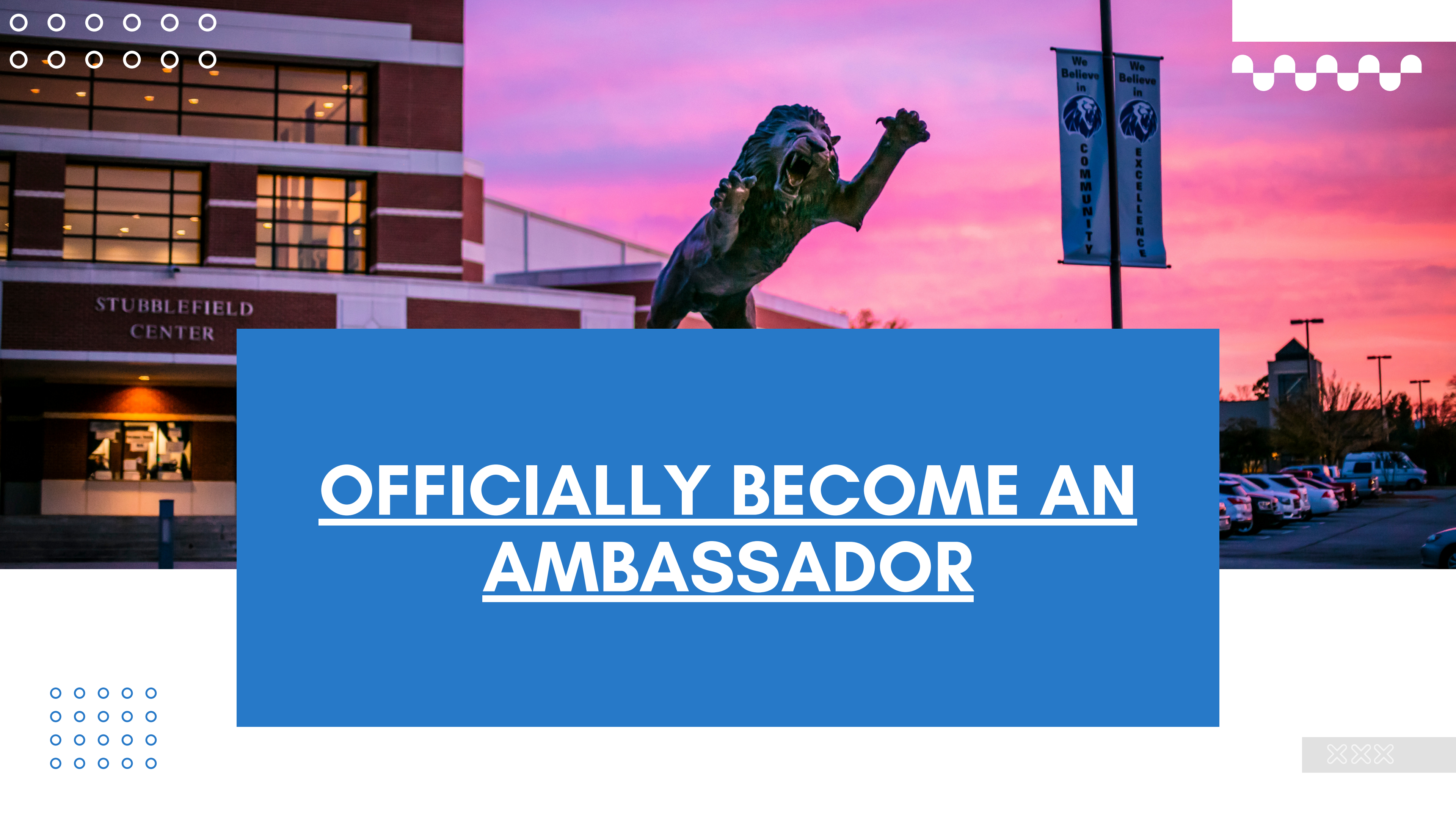
EDIT YOUR TEXT

Your audience(s) are more inclined to support the cause if **you** ask, not us. Tweak the provided text to make sure that it has **your** voice.

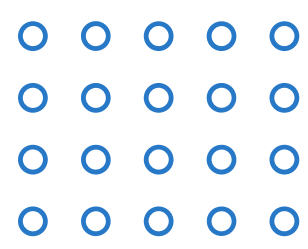
IDENTIFY YOUR AUDIENCE(S)

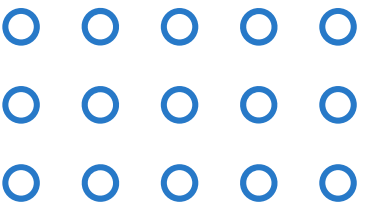
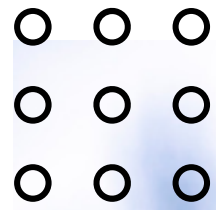
You may have several smaller audiences within your larger, general audience.





OFFICIALLY BECOME AN AMBASSADOR





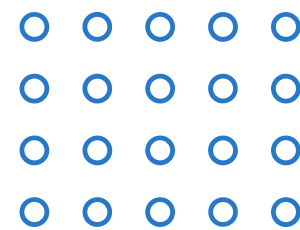
NUMA'S BIRTHDAY PARTY

Thursday, April 27th

12:00pm - 2:00pm

Smith-Pendergraft Campus Center





Let's Work Together!

If you need help or have questions, please don't hesitate to reach out. This is a group effort to support our students – it will take team work!

@ jasmine.smith@uafs.edu

@ josh.simondse@uafs.edu





QUESTIONS?

