

2020 Endowment Report



Dear John Doe,

As we near the end of this extraordinary, and yes, unprecedented, year, we find ourselves contemplating the incredible support this institution has been able to provide its students thanks to you. Through a litany of circumstances we could never have anticipated, we have been able to help students stay on track. You enabled nearly 6,000 students to progress toward their dreams because you believe in the transformative value of education. And because of your support, not only did we meet the pressing needs of our students, but we've been able to innovate our offerings as well.



Our faculty have worked tirelessly to continue offering education that positions our students to graduate at the top of their fields. Many faculty invested long hours this summer and fall, cultivating advanced skills in online teaching through the internationally acclaimed Quality Matters program. Throughout the fall semester, they offered courses in all modalities, provided research opportunities across disciplines, used cutting edge equipment to enable advanced biological and pharmacological research, and earned recognition and praise from agencies across the country, all to help their students reach their loftiest goals.



As our faculty build up our academic excellence, our need to recruit broader pools of students and tell the stories of our institution has intensified. So we have invested in Slate technology to help us better communicate with our prospective students and a major marketing initiative that will spread the message of all UAFS has to offer far and wide.

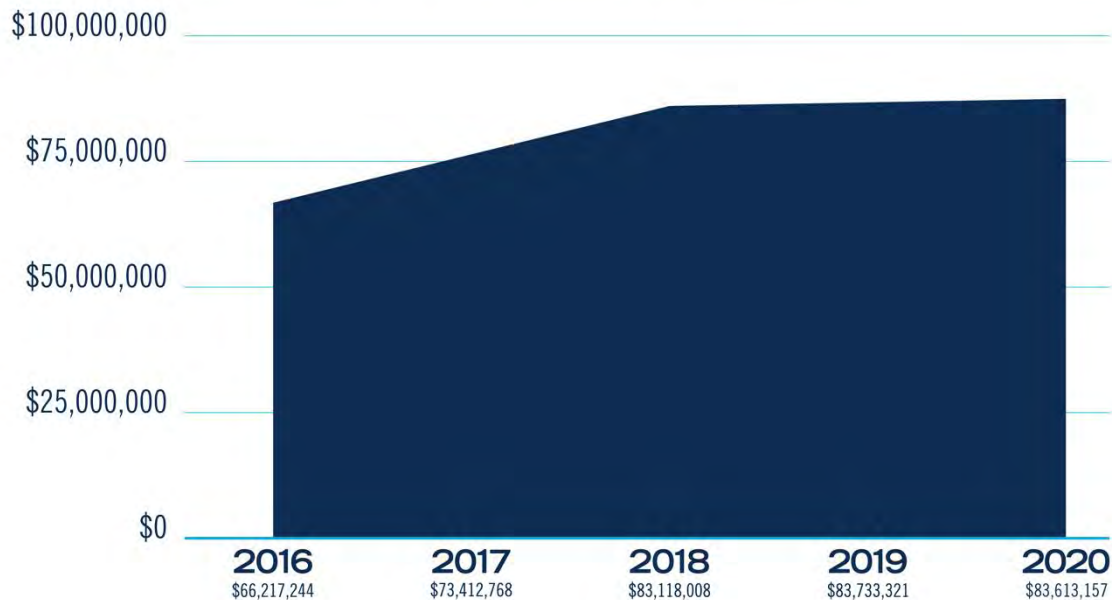
Last month we celebrated the grand opening of our UAFS Writing Center, built thanks to a \$2.25 million grant from the Department of Education. This center will further empower students to become confident, complete writers, connecting faculty, staff, and tutors with students who wish to improve their writing, editing, and research.

And as we head into the holidays, we must recognize the rapid expansion of the Dave Stevens Lion Pride Pantry. More than 100 families will pick up Thanksgiving meal kits from the pantry this week, with turkey and all the trimming, and hundreds more will be supplied with shelf-stable food to last through winter break. In just one year, the pantry has evolved from a stand-alone blessing box to a fully stocked food and needs pantry with deep freezers and produce carts so our students and their families can thrive.

None of this would be possible without your generous and faithful support. Your philanthropy underwrites our commitment to our students. You help us research and innovate at the highest levels, and you help us meet our students' most basic needs. Education is truly life-changing for the students of UAFS, and your support changes lives not just today, but for generations to come. We are deeply grateful to you and yours.

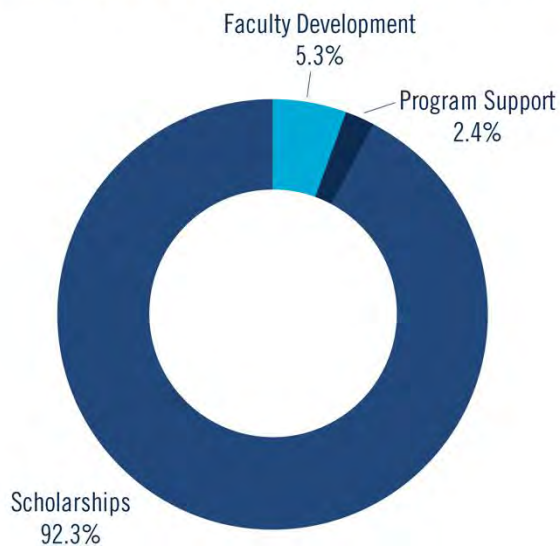
Endowment Update

Fiscal Year Ending

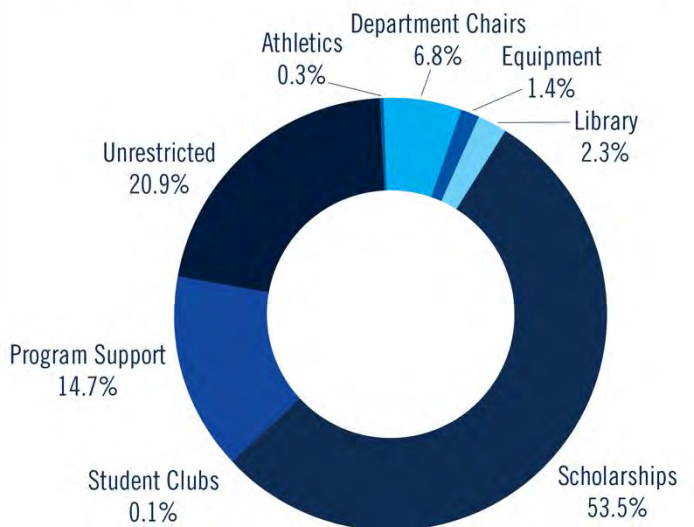


The past fiscal year has been among the most challenging periods in U.S. history. The year started on a bright note with the U.S. economy and stock market producing positive returns only to come to a sudden halt with the spread of COVID-19 and a global pandemic. UAFS Foundation's investment portfolio returned 2.7% during fiscal year 2020. It was led by the capital preservation segment (fixed income-oriented) which returned 4.5% while the capital appreciation segment (equity-oriented) returned 1.4%. The investment portfolio is well-diversified across multiple asset classes and is designed to weather the current environment of higher asset valuations and macro uncertainties.

FY20 New Endowments

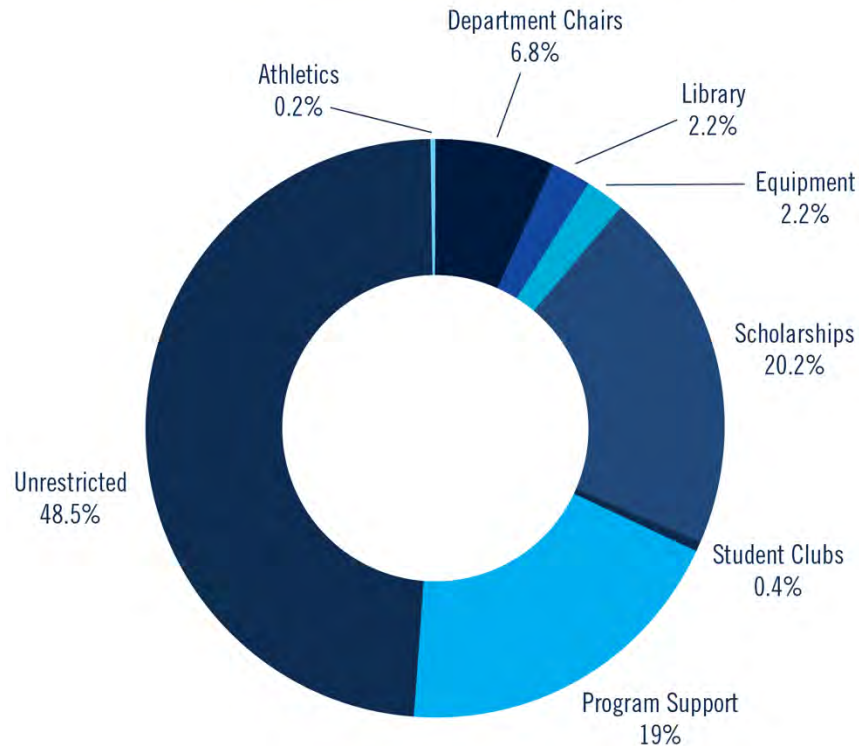


UAFS Endowment Totals



Endowments at Work

Spendable Earnings



Our endowment is built on the generosity of generations of proud alumni and friends. Despite the current challenges and uncertainty, our supporters continue to give generously. This impactful giving strengthens UAFS and helps safeguard its future. It also means that University of Arkansas – Fort Smith can continue its mission of *preparing students to succeed in an ever-changing global world while advancing economic development and quality of place*. We are grateful for your commitment and continued support of UAFS and will continue to steward the endowment with great care.



“I will keep on working hard to validate that you picked the right recipient for this award. Thank you so much for the help this semester. I will keep making you proud!”
–Media Communication Sophomore



“Thank you for your kindness and generosity, to not only just me, but my family as well. We are incredibly thankful, and your acts of generosity should be noticed. You help families who are less fortunate. Because of you, students like me can further their education and find their place in this world.”
– Nursing (BSN) Freshman



Year End Giving Guide

Thank you for considering the UAFS Foundation in your year-end giving plans. Please be aware that there are certain deadlines to receive charitable deduction credit for 2020. You will find each deadline listed below.



ONLINE

- To make your gift online, please visit **GIVING.UAFS.EDU**
- Gift designation options are available through the online giving form.
 - **Deadline:** December 31, 2020 11 p.m. CST



MAIL

- Please mail your gift to:
UAFS Foundation
P.O. Box 3649
Fort Smith, AR 72913-3649

Credit Card Deadline: If sending a credit card gift by mail, it must reach our office by Friday, December 14, 2020, to ensure process before year-end.

Check Deadline: If mailing a check, it must be postmarked by December 31, 2020.



PHONE

- For more giving options or any other questions, please call 479-788-7020 or 1-800-532-9094.