

IDN: _____ Printed Name: _____

BA-Media Communication-Major Code: 2567

Concentration Codes: C055 Media and Cultural Analysis _____ C056 Media Production and Writing _____

This degree is available in a guaranteed 8-semester plan for qualified freshmen. **See your advisor to declare your major and sign an official degree plan.**
The prerequisites and corequisites of the degree requirements are subject to change.

MATH/ENGL prerequisite/co-requisite courses if student does not meet placement requirements:

Prerequisites: MATH 0304 _____ **Corequisites:** ENGL 0201 _____ ENGL 0202 _____ MATH 0301 _____ MATH 0201 _____

FRESHMAN YEAR- FALL SEMESTER: 15 hours

Courses

MCOM 1203 Introduction to Media Communication	3 Hours	Note 2	Grade _____
English Composition requirement	3 Hours	Note 1	Grade _____
Mathematics requirement	3 Hours	Note 1	Grade _____
History/Government requirement	3 Hours	Note 1	Grade _____
SPCH 1203 Intro to Speech Communication	3 Hours		Grade _____

FRESHMAN YEAR- SPRING SEMESTER: 16 hours

Courses

MCOM 2223 Communication Theory	3 Hours	Note 2	Grade _____
English Composition requirement	3 Hours	Note 1	Grade _____
Lab Science requirement	4 Hours	Note 1	Grade _____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade _____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade _____

SOPHOMORE YEAR- FALL SEMESTER: 16 hours

Courses

MCOM 2513 Media Production	3 Hours	Note 2	Grade _____
MCOM 2613 Writing Across the Media	3 Hours	Note 2	Grade _____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade _____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade _____
World Language requirement	4 Hours	Note 5	Grade _____

SOPHOMORE YEAR- SPRING SEMESTER: 15 hours

Courses

MCOM 3213 Visual Communication	3 Hours	Note 2	Grade _____
MCOM 3801 Practicum	1 Hour	Note 2	Grade _____
Lab Science requirement	4 Hours	Note 1	Grade _____
World Language requirement	4 Hours	Note 5	Grade _____
Additional degree requirement	3 Hours	Note 4	Grade _____

JUNIOR YEAR- FALL SEMESTER: 15 hours

Courses

PHIL 3103 Reasoning Across the Disciplines or PHIL 3203 Ethics Across the Disciplines	3 Hours		Grade _____
Media Communication elective	3 Hours	Note 2 & 3	Grade _____
Media Communication elective	3 Hours	Note 2 & 3	Grade _____
Additional degree requirement	3 Hours	Note 4	Grade _____
Additional degree requirement	3 Hours	Note 4	Grade _____

JUNIOR YEAR- SPRING SEMESTER: 16 hours

Courses

MCOM 3801 Practicum	1 Hour	Note 2	Grade _____
Media Communication elective	3 Hours	Note 2 & 3	Grade _____
Media Communication elective	3 Hours	Note 2 & 3	Grade _____

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Additional degree requirement	3 Hours	Note 4	Grade _____
Additional degree requirement	3 Hours	Note 4	Grade _____
Additional degree requirement	3 Hours	Note 4	Grade _____

SENIOR YEAR- FALL SEMESTER: 15 hours

Courses

Media Communication elective	3 Hours	Note 2 & 3	Grade _____
Media Communication elective	3 Hours	Note 2 & 3	Grade _____
Additional degree requirement	3 Hours	Note 4	Grade _____
Additional degree requirement	3 Hours	Note 4	Grade _____
Additional degree requirement	3 Hours	Note 4	Grade _____

SENIOR YEAR- SPRING SEMESTER: 12 hours

Courses

MCOM 4801 Senior Seminar	1 Hour	Note 2	Grade _____
Media Communication elective	3 Hours	Note 2 & 3	Grade _____
Media Communication elective	3 Hours	Note 2 & 3	Grade _____
Additional degree requirement	3 Hours	Note 4	Grade _____
Additional degree requirement	2 Hours	Note 4	Grade _____

Total Hours: 120 At least 40 hours must be upper level

NOTES

1. Follow the State General Education Core Requirements, see Graduation Requirements section of this catalog..
2. These courses are used to determine major courses in residency, see Graduation Requirements section of this catalog. Students must earn a grade of C or better in all courses counted toward the major.
3. Media Communication electives, 24 hours. Select an area of concentration from Media and Cultural Analysis: MCOM 3303, 3313, 3903, 4203, and 4303; or Media Production and Writing: MCOM 3503, 3513, 3613, 4503, and 4513. Select an additional nine elective hours from upper-level MCOM classes not previously used or, with department head approval, upper-level hours in THEA, RHET, or GRDS.
4. Additional degree requirements, 32 hours. Consult with faculty advisor. A minor is required; follow respective minor requirements. Select additional electives as needed. Select to ensure completion of 40 upper-level hours required for graduation.
5. World language requirement, eight hours. Must complete through Beginning II of a world language or equivalent.

Prior to graduation students must demonstrate competency in financial literacy by satisfactory completion of FIN 1521 Personal Finance Applications (or an approved substitution) with a grade of C or better, or by a score of 70% or more on a challenge exam for FIN 1521.

Transfer Course Information

The Arkansas Course Transfer System (ACTS) contains information about the transferability of courses within Arkansas public colleges and universities. Students are guaranteed the transfer of applicable credits and the equitable treatment of the application of credits for the admissions and degree requirements. Courses transferability is not guaranteed for courses listed in ACTS as "No Comparable Courses." ACTS-Arkansas Course Transfer System <http://acts.adhe.edu> -select Course Transfer. See Acceptance of Transfer Credits section of the current academic catalog for a complete list of transfer provisions.

Student Degree Program Requirements

A student's degree program requirements are those specified in the catalog in effect at the time of declaration of program major. If not on the Guaranteed 8-semester degree plan, students may choose to meet the program requirements specified in the catalog for a later year from when they began their program of study. Students must meet the above program requirements and the graduation requirements as indicated by institutional and college policy. The program can be changed only with the approval of the official advisor.

If original courses are eliminated, students may be required to meet new curriculum requirements in the degree program. If students are not enrolled for two or more consecutive terms (excluding summer terms), they must re-enter under the program requirements of the current catalog. Students are responsible for understanding program requirements and changes.

Guaranteed 8-Semester Degree Completion Program Pursuant to Act 1014 of 2005, qualified first-time freshmen with a declared major may elect to participate in the guaranteed 8-semester degree completion program. Students must follow the above degree plan and meet all requirements as outlined in the Guaranteed 8-semester Degree Completion Program contract. The contract and this degree plan must be signed and filed with the advisor before the first day of classes for the student's first term of attendance. The official copy of the contract and degree plan are filed in the Records Office.

Approved by Dr. Georgia Hale, March 1, 2022-Catalog Year 2022-2023. This document is not official until signed and dated by both the student and an authorized university representative.

Student Signature _____ Date _____

Advisor Signature _____ Date _____