

IDN: _____ Printed Name: _____

BBA-Marketing-Major Code: 0580

This degree is available in a guaranteed 8-semester plan for qualified freshmen. See your advisor to declare your major and sign an official degree plan.
The prerequisites and corequisites of the degree requirements are subject to change.

MATH/ENGL prerequisite/co-requisite courses if student does not meet placement requirements:

Prerequisites: ENGL0263 _____ MATH 0233 _____ MATH 0304 _____ **Corequisites:** ENGL 0201 _____ MATH 0301 _____

FRESHMAN YEAR- FALL SEMESTER: 16 hours

Courses

MGMT 1201 Planning for Success	1 Hours	Note 3	Grade_____
MGMT 1203 Foundations of Business	3 Hours	Note 2 & 4	Grade_____
MATH requirement or elective	3 Hours	Note 1 & 3	Grade_____
English composition requirement	3 Hours	Note 1	Grade_____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade_____
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FRESHMAN YEAR- SPRING SEMESTER: 16 hours

Courses

FIN 1521 Personal Finance Applications	1 Hour	Note 7	Grade_____
SPCH 1203 Introduction to Speech Communication	3 Hours		Grade_____
MATH requirement or elective	3 Hours	Note 1 & 3	Grade_____
English composition requirement	3 Hours	Note 1	Grade_____
History/Government requirement	3 Hours	Note 1	Grade_____
Required business computing competency	3 Hours	Note 6	Grade_____

SOPHOMORE YEAR- FALL SEMESTER: 16 hours

Courses

ACCT 2803 Principles of Financial Accounting	3 Hours	Note 2 & 4	Grade_____
ECON 2803 Principles of Macroeconomics	3 Hours	Note 2 & 4	Grade_____
MGMT 2863 Business Communications	3 Hours	Note 2 & 4	Grade_____
MATH requirement or elective	3 Hours	Note 1 & 3	Grade_____
Lab science requirement	4 Hours	Note 1	Grade_____

SOPHOMORE YEAR- SPRING SEMESTER: 16 hours

Courses

ACCT 2813 Principles of Managerial Accounting	3 Hours	Note 2 & 4	Grade_____
ECON 2813 Principles of Microeconomics	3 Hours	Note 2 & 4	Grade_____
LAW 2003 Legal Environment of Business	3 Hours	Note 2 & 4	Grade_____
MGMT 2203 Introduction to International Business	3 Hours	Note 2 & 4	Grade_____
Lab science requirement	4 Hours	Note 1	Grade_____

JUNIOR YEAR- FALL SEMESTER: 15 hours

Courses

FIN 3713 Business Finance	3 Hours	Note 2	Grade_____
MGMT 3153 Organizational Behavior	3 Hours	Note 2	Grade_____
MKTG 3013 Principles of Marketing Management	3 Hours	Note 2	Grade_____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade_____
Elective	3 Hours	Note 3	Grade_____

JUNIOR YEAR- SPRING SEMESTER: 15 hours

Courses

MGMT 3133 Social Responsibility and Ethics in Business	3 Hours	Note 2	Grade_____
MGMT 3523 Operations Management	3 Hours	Note 2	Grade_____
MKTG 3123 Consumer Behavior	3 Hours	Note 2	Grade_____
MKTG elective	3 Hours	Note 2 & 5	Grade_____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade_____

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SENIOR YEAR- FALL SEMESTER: 14 hours

Courses

MGMT 3913 Decision Support Systems	3 Hours	Note 2	Grade_____
MKTG 3133 Marketing Research	3 Hours	Note 2	Grade_____
MKTG elective	3 Hours	Note 2 & 5	Grade_____
Major requirement	3 Hours	Note 2 & 5	Grade_____
Elective	2 Hours	Note 3	Grade_____

SENIOR YEAR- SPRING SEMESTER: 12 hours

Courses

MGMT 4813 Strategic Management	3 Hours	Note 2	Grade_____
MKTG elective	3 Hours	Note 2 & 5	Grade_____
MKTG elective	3 Hours	Note 2 & 5	Grade_____
Major requirement	3 Hours	Note 2 & 5	Grade_____

Total Hours: 120 At least 40 hours must be upper-level

NOTES

1. General Education Core Requirements, see below on the last page. Follow requirements with these stipulations: mathematics – MATH 2403 or higher MATH is required, STAT 2503 must also be completed; social sciences - select two courses from two different areas, excluding ECON 2803 and 2813.
2. These courses are used to determine major courses in residency, see Graduation Requirements. A cumulative GPA of 2.00 is required in these courses to meet graduation requirements for the College of Business.
3. Electives, nine hours: Select courses that will satisfy degree requirements for a baccalaureate program. MATH 1403 is eligible to be used as a general elective if needed as a prerequisite for MATH 2403. MGMT 1201 is required for first-time, full-time freshmen. Consult with advisor for other electives.
4. Lower-Level Business Core, 24 hours (includes ECON courses). Review College of Business admission requirements for standards of performance.
5. Major requirements, 18 hours. Select 12 hours of upper-level MKTG electives. Select six other upper-level hours from within the College of Business; at least two business disciplines must be represented (ACCT, COBI, ECON, FIN, LAW, or MGMT).
6. Required business computing competency may be fulfilled by successful completion of MGMT 2103 or ITA 1003 or approved substitution.
7. Prior to graduation students must demonstrate competency in financial literacy by satisfactory completion of FIN 1521 (or approved substitution) with a grade of C or better, or score 70% or more on a challenge exam for FIN 1521.

Transfer Course Information

The Arkansas Course Transfer System (ACTS) contains information about the transferability of courses within Arkansas public colleges and universities. Students are guaranteed the transfer of applicable credits and the equitable treatment of the application of credits for the admissions and degree requirements. Courses transferability is not guaranteed for courses listed in ACTS as "No Comparable Courses." ACTS-Arkansas Course Transfer System <http://acts.adhe.edu> -select Course Transfer. See Acceptance of Transfer Credits section of the current academic catalog for a complete list of transfer provisions.

Student Degree Program Requirements

A student's degree program requirements are those specified in the catalog in effect at the time of declaration of program major. If not on the Guaranteed 8-semester degree plan, students may choose to meet the program requirements specified in the catalog for a later year from when they began their program of study. Students must meet the above program requirements and the graduation requirements as indicated by institutional and college policy. The program can be changed only with the approval of the official advisor.

If original courses are eliminated, students may be required to meet new curriculum requirements in the degree program. If students are not enrolled for two or more consecutive terms (excluding summer terms), they must re-enter under the program requirements of the current catalog. Students are responsible for understanding program requirements and changes.

Guaranteed 8-Semester Degree Completion Program Pursuant to Act 1014 of 2005, qualified first-time freshmen with a declared major may elect to participate in the guaranteed 8-semester degree completion program. Students must follow the above degree plan and meet all requirements as outlined in the Guaranteed 8-semester Degree Completion Program contract. The contract and this degree plan must be signed and filed with the advisor before the first day of classes for the student's first term of attendance. The official copy of the contract and degree plan are filed in the Records Office.

Approved by Dr. Georgia Hale, March 1, 2019-Catalog Year 2019-2020. This document is not official until signed and dated by both the student and an authorized university representative.

Student Signature _____ Date _____

Advisor Signature _____ Date _____

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UAFS General Education Core Requirements (Your degree plan may have specific requirements that are listed above.)

<p>English Composition – one of the following sequences required ENGL 1203 Composition I ENGL 1213 Composition II OR ENGL 1233 Honors Composition RHET 2863 Advanced Composition</p>																							
<p>Mathematics – one course required MATH 1303 College Mathematics and Quantitative Literacy MATH 1403 College Algebra MATH with MATH 1403 as a prerequisite</p>																							
<p>Fine Arts – one course required AHIS 2863 Survey of Art History I AHIS 2873 Survey of Art History II HUMN 2563 Humanities Through the Arts HUMN 2663 Intro to Film MUSI 2763 Music Appreciation</p>																							
<p>History/Government – one course required HIST 2753 US History I HIST 2763 US History II POLS 2753 American National Government</p>																							
<p>Humanities – one course required ENGL 2013 Intro to Global Literature ENGL 2023 Intro to American Literature PHIL 2753 Intro to Philosophy RELI 2303 World Religions</p>																							
<p>Social Sciences – two courses, from different areas ANTH 2803 Cultural Anthropology ECON 2803 Principles of Macroeconomics or ECON 2813 Principles of Microeconomics GEOG 2753 World Regional Geography or GEOG 2773 Human Geography HIST 1123 Civilizations of the World to 1500 or HIST 1133 Civilizations of the World since 1500 HIST 2753 US History I* or HIST 2763 US History II* POLS 2753 American National Government* PSYC 1163 General Psychology SOCI 2753 Introduction to Sociology <i>*If not used to meet History/ Government requirement (a course may only be used once)</i></p>																							
<p>Lab Science – two lecture/lab combinations required</p> <table border="0"> <tr> <td>BIOL 1153/1151 Biological Science/Lab</td> <td>PHSC 2653/2651 Earth Science/Lab</td> </tr> <tr> <td>BIOL 2203/2201 Human Anatomy/Lab</td> <td>PHSC 2713/2711 Physical Science/Lab</td> </tr> <tr> <td>BIOL 2213/2211 Human Physiology/Lab</td> <td>PHYS 2803/2811 College Physics I/Lab</td> </tr> <tr> <td>BIOL 2303/2301 General Botany/Lab</td> <td>PHYS 2823/2831 College Physics II/Lab</td> </tr> <tr> <td>BIOL 2503/2501 General Microbiology/Lab</td> <td>PHYS 2903/2911 University Physics I/Lab</td> </tr> <tr> <td>BIOL 2703/2701 General Zoology/Lab</td> <td>PHYS 2923/2931 University Physics II/Lab</td> </tr> <tr> <td>CHEM 1303/1301 Chemical Principles/Lab</td> <td></td> </tr> <tr> <td>CHEM 1403/1401 College Chemistry I/Lab</td> <td></td> </tr> <tr> <td>CHEM 1413/1411 College Chemistry II/Lab</td> <td></td> </tr> <tr> <td>GEOL 1253/1251 Physical Geology/Lab</td> <td></td> </tr> <tr> <td>PHSC 2503/2501 Fundamentals of Astronomy/Lab</td> <td></td> </tr> </table>		BIOL 1153/1151 Biological Science/Lab	PHSC 2653/2651 Earth Science/Lab	BIOL 2203/2201 Human Anatomy/Lab	PHSC 2713/2711 Physical Science/Lab	BIOL 2213/2211 Human Physiology/Lab	PHYS 2803/2811 College Physics I/Lab	BIOL 2303/2301 General Botany/Lab	PHYS 2823/2831 College Physics II/Lab	BIOL 2503/2501 General Microbiology/Lab	PHYS 2903/2911 University Physics I/Lab	BIOL 2703/2701 General Zoology/Lab	PHYS 2923/2931 University Physics II/Lab	CHEM 1303/1301 Chemical Principles/Lab		CHEM 1403/1401 College Chemistry I/Lab		CHEM 1413/1411 College Chemistry II/Lab		GEOL 1253/1251 Physical Geology/Lab		PHSC 2503/2501 Fundamentals of Astronomy/Lab	
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