# STRATEGIC PLAN 2023-2028

UNIVERSITY OF ARKANSAS FORT SMITH.

uafs.edu/strategic-plan

# PILLAR 4

## Institutional Sustainability/Resource Stewardship

To ensure our important work will continue into the future, UAFS will promote environmental, social, and economic sustainability by adopting responsible practices and policies across campus. This includes optimizing resource utilization, investing in energy-efficient technologies, and fostering a culture of sustainability among students, faculty, and staff.

Additionally, we recognize the importance of securing our institution's long-term financial stability through data-informed decision-making, prudent fiscal management, and strategic investments in infrastructure, technology, and human capital.

### 4.1: Institutional Resources, Philanthropy, Campus Facilities, and Technology

- Strategy 1: Enhance data-informed decision-making by effectively communicating key data points related to institutional decisions, campus fiscal investments, and resource-generating activities.
- Strategy 2: Advance the strategic priorities of the institution through meaningful philanthropic partnerships with individuals, corporations, and foundations, and align these resources to support student success, and empower transformative investments.
- **Strategy 3:** Optimize campus facilities to create welcoming environments that improve campus culture and enrich research and educational spaces that drive academic excellence and functional service spaces to meet the diverse needs of the campus community while ensuring efficient and sustainable use of university infrastructure.
- **Strategy 4:** Maintain cutting-edge technology for instruction in classrooms and virtual environments while investing in secure, adaptable resources that safeguard sensitive information, support efficient campus operations, and respond to the rapidly evolving digital landscape for the benefit of the entire UAFS community.

### 4.2: Resource Development & Sustainability

- Strategy 1: Elevate the university's physical and digital infrastructure, embracing innovative technologies to promote operational effectiveness, sustainability, and an enhanced campus experience, ensuring the long-term viability of university investments, and optimizing resource management and space utilization.
- Strategy 2: Invest in the faculty and staff who drive UAFS by building strategic recruitment initiatives, offering competitive benefits and compensation packages, and providing continuous professional development opportunities that nurture and inspire faculty and staff to reach their full potential, fostering a thriving and collaborative UAFS community.
- Strategy 3: Cultivate and expand purposeful, long-term, and mutually beneficial community partnerships, foster philanthropic efforts, and contribute to the region's social, economic, and environmental success.
- **Strategy 4:** Continuously evaluate the efficiency of university operations, seeking to measure the ROI (Return on Investment) of new and ongoing initiatives and opportunities to optimize costs through shared services, new technologies, and resource stewardship.
- Strategy 5: Internally communicate the decisionmaking process and the data that drives institutional resource management and allocation to empower faculty and staff to build sustainable programs that genuinely meet the needs of the institution and the individuals it serves.
- **Strategy 6:** Establish a comprehensive institutional funding framework that promotes strategic programs, seamlessly incorporating these initiatives into the broader campus-wide marketing plan, enhancing the university's impact, and better serving the region's needs.
- **Strategy 7:** Strengthen institutional scholarship offerings and foundation endowments to ensure accessible and affordable opportunities for all students and support the transformative impact of UAFS on their lives and careers.